

AMENDMENTS TO THE CLAIMS

This list of claims will replace all prior versions and listing of claims in the application. In this listing of claims, claims 18-57 have been cancelled and claims 58-97 have been added.

Listing of Claims

1-57. (cancelled)

58. (new) A method for mapping one or more individuals associated with a user to an object, the method comprising:

storing in a profile database keyphrases that are associated with the one or more individuals associated with the user;

providing the user access to the object;

identifying one or more keyphrases in the object that match keyphrases stored in the profile database;

mapping the object to the one or more individuals associated with the user; and

providing the user with an opportunity to display a list of individuals mapped to the object.

59. (new) The method of claim 58, further comprising providing the user with an opportunity to transmit the object to one or more individuals from the list of individuals associated with the object.

60. (new) The method of claim 59, further comprising:

storing the object in a memory; and
interfacing the memory with a communication
application when transmitting the object to the one or more
individuals.

61. (new) The method of claim 58, further comprising
providing the user with an opportunity to add one or more
keyphrases to one or more individual profiles in the profile
database.

62. (new) The method of claim 58, wherein the object
is an article.

63. (new) The method of claim 58, wherein the object
is a document.

64. (new) A method for allowing a user to transmit
an object to one or more individuals associated with the user,
the method comprising:

storing in a profile database keyphrases that
are associated with the one or more individuals associated with
the user;

providing the user access to the object;
identifying one or more keyphrases in the object
that match keyphrases stored in the profile database;

mapping the object to the one or more
individuals associated with the user; and

providing the user with an opportunity to
transmit the object to the one or more individuals to which the
object was mapped.

65. (new) The method of claim 64, further comprising providing the user with an opportunity to add one or more keyphrases to one or more individual profiles in the profile database.

66. (new) The method of claim 64, wherein the object is an article.

67. (new) The method of claim 64, wherein the object is a document.

68. (new) A system for mapping one or more individuals associated with a user to an object, the system comprising:

means for storing in a profile database keyphrases that are associated with the one or more individuals associated with the user;

means for providing the user access to the object;

means for identifying one or more keyphrases in the object that match keyphrases stored in the profile database;

means for mapping the object to the one or more individuals associated with the user; and

means for providing the user with an opportunity to display a list of individuals mapped to the object.

69. (new) The system of claim 68, further comprising means for providing the user with an opportunity to transmit the object to one or more individuals from the list of

individuals associated with the object.

70. (new) The system of claim 69, further comprising:

means for storing the object in a memory; and
means for interfacing the memory with a communication application when transmitting the object to the one or more individuals.

71. (new) The system of claim 68, further comprising means for providing the user with an opportunity to add one or more keyphrases to one or more individual profiles in the profile database.

72. (new) The system of claim 68, wherein the object is an article.

73. (new) The system of claim 68, wherein the object is a document.

74. (new) A system for allowing a user to transmit an object to one or more individuals associated with the user, the system comprising:

means for storing in a profile database keyphrases that are associated with the one or more individuals associated with the user;

means for providing the user access to the object;

means for identifying one or more keyphrases in the object that match keyphrases stored in the profile database;

means for mapping the object to the one or more individuals associated with the user; and

means for providing the user with an opportunity to transmit the object to the one or more individuals to which the object was mapped.

75. (new) The system of claim 74, further comprising means for providing the user with an opportunity to add one or more keyphrases to one or more individual profiles in the profile database.

76. (new) The system of claim 74, wherein the object is an article.

77. (new) The system of claim 74, wherein the object is a document.

78. (new) A system for mapping one or more individuals associated with a user to an object, the system comprising a software application implemented at least partially on a computing device configured to:

store in a profile database keyphrases that are associated with the one or more individuals associated with the user;

provide the user access to the object;

identify one or more keyphrases in the object that match keyphrases stored in the profile database;

map the object to the one or more individuals associated with the user; and

provide the user with an opportunity to display

a list of individuals mapped to the object.

79. (new) The system of claim 78, wherein the software application is further configured to provide the user with an opportunity to transmit the object to one or more individuals from the list of individuals associated with the object.

80. (new) The system of claim 79, wherein the software application is further configured to:

store the object in a memory; and
interface the memory with a communication application when transmitting the object to the one or more individuals.

81. (new) The system of claim 78, wherein the software application is further configured to provide the user with an opportunity to add one or more keyphrases to one or more individual profiles in the profile database.

82. (new) The system of claim 78, wherein the object is an article.

83. (new) The system of claim 78, wherein the object is a document.

84. (new) A system for allowing a user to transmit an object to one or more individuals associated with the user, the system comprising a software application implemented at least partially on a computing device configured to:

store in a profile database keyphrases that are

associated with the one or more individuals associated with the user;

provide the user access to the object;

identify one or more keyphrases in the object that match keyphrases stored in the profile database;

map the object to the one or more individuals associated with the user; and

provide the user with an opportunity to transmit the object to the one or more individuals to which the object was mapped.

85. (new) The system of claim 84, wherein the software application is further configured to provide the user with an opportunity to add one or more keyphrases to one or more individual profiles in the profile database.

86. (new) The system of claim 84, wherein the object is an article.

87. (new) The system of claim 84, wherein the object is a document.

88. (new) Machine-readable media for mapping one or more individuals associated with a user to an object, the machine-readable media comprising machine-readable instructions recorded thereon for:

storing in a profile database keyphrases that are associated with the one or more individuals associated with the user;

providing the user access to the object;

identifying one or more keyphrases in the object that match keyphrases stored in the profile database;
mapping the object to the one or more individuals associated with the user; and
providing the user with an opportunity to display a list of individuals mapped to the object.

89. (new) The machine-readable media of claim 88, further comprising machine-readable instructions recorded thereon for providing the user with an opportunity to transmit the object to one or more individuals from the list of individuals associated with the object.

90. (new) The machine-readable media of claim 89, further comprising machine-readable instructions recorded thereon for:

storing the object in a memory; and
interfacing the memory with a communication application when transmitting the object to the one or more individuals.

91. (new) The machine-readable media of claim 88, further comprising machine-readable instructions recorded thereon for providing the user with an opportunity to add one or more keyphrases to one or more individual profiles in the profile database.

92. (new) The machine-readable media of claim 88, wherein the object is an article.

93. (new) The machine-readable media of claim 88,

wherein the object is a document.

94. (new) Machine-readable media for allowing a user to transmit an object to one or more individuals associated with the user, the machine-readable media comprising machine-readable instructions recorded thereon for:

storing in a profile database keyphrases that are associated with the one or more individuals associated with the user;

providing the user access to the object;

identifying one or more keyphrases in the object that match keyphrases stored in the profile database;

mapping the object to the one or more individuals associated with the user; and

providing the user with an opportunity to transmit the object to the one or more individuals to which the object was mapped.

95. (new) The machine-readable media of claim 94, further comprising machine-readable instructions recorded thereon for providing the user with an opportunity to add one or more keyphrases to one or more individual profiles in the profile database.

96. (new) The machine-readable media of claim 94, wherein the object is an article.

97. (new) The machine-readable media of claim 94, wherein the object is a document.